



UNDERWRITING OPPORTUNITIES FOR
CELEBRITY MARTINI CASINO NIGHT
Benefitting The Leukemia and Lymphoma Society
March 7, 2009
6:00-9P
Devil's Martini North

Casino Underwriter
\$7500

- Company logo on all casino tables throughout the venue
- Recognition as casino sponsor with logo and link on the title page of Society Ties Celebrity Casino Night website at www.celebritymartini.com
- Inclusion as Casino Sponsor on 2,000 invitations
- Logo inclusion as Casino Sponsor on a Save the Date email blast to over 5,000 young professionals
- The 2009 event program cover will feature your company as the Casino Sponsor.
- Your company featured as the Casino Sponsor in 2 e-newsletters sent to more than 2,000 Society Supporters and past attendees.
- A 1/2 page b/w advertisement in the event program.
- Ten (10) tickets to the event, including a VIP cabana with bottle service for the evening.
- Introduction as the Casino Sponsor a minimum of five times during the event.
- Your company included in all press releases and media coverage, including magazines and all radio and television promotional announcements.

Printing Underwriter
\$3500

- Recognition as casino sponsor with logo and link on the title page of Society Ties Celebrity Casino Night website at www.celebritymartini.com
- Inclusion as Casino Sponsor on 2,000 invitations
- Logo inclusion as Printing Sponsor on a Save the Date email blast to over 5,000 young professionals

- The 2009 event program cover will feature your company as the Printing Sponsor.
- Your company featured as the Printing Sponsor in 2 e-newsletters sent to more than 2,000 Society Supporters and past attendees.
- A 1/2 page b/w advertisement in the event program.
- Six (6) tickets to the event, including a VIP cabana with bottle service for the evening.
- Introduction as the Printing Sponsor during the event.

Décor Underwriter

\$2500

- Company signage as décor sponsor throughout the venue
- Recognition as décor sponsor with logo and link on the title page of the Society Ties Celebrity Casino Night website, www.celebritymartini.com
- Recognition as décor sponsor the evening of the event
- Logo and link on Society Ties Celebrity Casino website, www.celebritymartini.com
- Four (4) tickets to the event
- Introduction as the décor sponsor during the event

Big Board Underwriter

\$1500

- Company logo on the Big Board
- Recognition as the Big Board sponsor with logo and link on the title page of the Society Ties Celebrity Casino website, www.celebritymartini.com
- Introduction as the Big Board sponsor a minimum of five times during the event
- Two (2) tickets to the event

Napkin Underwriter

\$1500

- Company logo on all napkins the evening of the event
- Logo and link on the Society Ties website, www.celebritymartini.com
- Two (2) tickets to the event